



# THE BVI TEAM

[Select Research](#) is recognised as one of the leading companies in the world for 3D human body measurement, pioneering the use of 3D scanning in healthcare, wellness & fitness. In recent years, we have worked with our partners at Mayo Clinic and the University of Westminster to apply 3D scanning to the measurement of obesity and its associated risks to our health.

BVI is the collaborative effort of a unique team of scientists and tech specialists, who combine collaboration, creativity and a shared passion for health education to provide our users with the best possible health measurement experience. Our team of experts provide the highest quality of medical and scientific knowledge to our users, each bringing their own in-depth knowledge, expertise and experience to the BVI technology.

We pride ourselves on providing the most up-to-date content for our users to understand their health risk. BVI is continually developing as we understand more about how body composition, age, gender, ethnicity and fitness can provide unique biomarkers that can predict a range of health risks.

## OUR MANAGEMENT TEAM



**Richard Barnes**  
**CEO**

Richard graduated in Law in 1982, pursuing a career in marketing to directorate level, before launching Select Research in 1995. Select Research grew to become world leaders in 3D body measurement, undertaking numerous national and international projects, such as Size UK, the UK National Sizing Survey, the National Childrenswear Survey and Shape GB.

In February 2000, during analysis of the data for the M&S Childrenswear Survey, Richard conceived the idea of the Body Volume Index (BVI) as an inverse method of using 3D scanning technology to measure part-volumes for health risk and to provide a better indicator than BMI. Since 2004 Richard has co-ordinated a R&D for BVI, securing collaboration and involvement of some of the largest and most respected organisations in healthcare and validation including Aston University, Heartlands NHS Hospital, Mayo Clinic, Medical Research Council, University of Westminster and the National Physical Laboratory.



**RUTH WALKER**  
**HEAD OF BUSINESS DEVELOPMENT**

Ruth holds undergraduate and postgraduate degrees from the University of Warwick and the Courtauld Institute of Art. She pursued a career in tech, working at board level for a multinational company, managing national and international teams to penetrate new markets. She is experienced at global commercialisation, cross-border team management and developing business in new and foreign markets, with a strong professional global network in the field of digital healthcare. Ruth also has a research/academic background in government policy and has sat on the board of an international not-for-profit organisation, engaging policy makers at all levels.

## OUR COLLABORATORS

